

Storylines

A farmstead winery, three craft breweries and one distillery: Taste the expanded offerings of locally made libations and lesser brewed finds (i.e. root beer, mead and aquavit).

From Fort Columbia to Fort Canby, North Head to Cape Disappointment, Ilwaco to Long Beach, recreate on trails layered with history.

Explore local efforts to strike a balance of being a sought-out destination while maintaining the rural sensibilities, beauty and wild spaces that make the region remarkable.



MEDIA NEWSLETTER

www.visitlongbeachpeninsula.com/press

Please scroll down the page to the green box to sign up.

PACIFIC COUNTY TOURISM

www.visitlongbeachpeninsula.com

@visitlongbeachwa • #visitlbp

EDITORIAL PHOTO LIBRARY

Samples here – <https://tinyurl.com/kyccmcr>

WASHINGTON ROAD TRIP ITINERARIES

www.waroadtrip.com

MEDIA CONTACT

Carol Zahorsky, (360) 481-1752

carol@zahorskypr.com



VisitLongBeachPeninsula.com

Visit Washington's
**LONG
BEACH
PENINSULA**



In the southwestern corner of the state, where the Columbia River meets the Pacific Ocean, the powerful colliding waters have created one of the longest beaches in the world, and surging surf draws storm watchers from throughout the world. Beyond the 28 miles of silver sand and shorebirds are boardwalks and trails through dunes and ancient forests, fishing villages and beach towns, and delicious local eats and drinks – think Willapa Bay oysters any which way, rockfish & chips, seared albacore tuna tacos, wild mushroom pizza, and craft ales and spirits. Here is an update from this iconic Pacific Northwest destination: The State of Washington's Long Beach Peninsula.



VisitLongBeachPeninsula.com

Milestones

Next year, the City of Long Beach will celebrate the 100th anniversary of its incorporation (January 1922). A big fireworks display will take place on Dec. 31, 2021 to herald the city's centennial with more festivities planned throughout 2022.

Discovery Trail marks 20 years since it was completed in 2002 in anticipation of the upcoming Lewis & Clark Bicentennial Commemoration.



Lodging

Snow Peak, an outdoor lifestyle brand founded in Japan, purchases a 25-acre site with forest, meadows and a small lake for its first "Campfield" in North America slated to open early 2023.

Adrift Hospitality, a B Corporation, adds Boardwalk Cottages (and Bowline) to its portfolio and enhances guest amenities with barrel saunas and a soaking pool on the Adrift campus.

Vintage Tokeland Hotel reopens with updated guest rooms and a satisfying Southern-roots menu.

At the Helm, a 15-room boutique hotel overlooking the Ilwaco waterfront, switches to adults only, the first of its kind on the Long Beach Peninsula.

Tent, trailer and RV camping surge in popularity as spots like The Sou'wester Historic Lodge and Vintage Travel Trailer Resort and The Lamp Camp tailor offerings to a Millennial audience.

The Sou'wester looks to offer adult and child Summer Camp programs again in 2022.



Attractions

Winter storms and king tides create awesome spectacles when huge waves off the Pacific Ocean crash into Ilwaco's Cape Disappointment basalt headlands – one of the state's most iconic coastal images.

North Head lighthouse is back to its original colors and photo ready; restoration of the historic landmark's exterior was completed and Lightkeeper's Residence refreshed.

The trail to Cape Disappointment lighthouse has reopened.

Discovery Trail, an 8.3-mile, paved, coastal, interpretive path stretching from Ilwaco to Long Beach, receives National Recreational Trail recognition and is the cornerstone of a 20+ mile trail system.

New bicycle route map now available.

Outdoor festivals – like WoodFest, SandSations and Wings Over Willapa – find their footing once again using dispersed models.



AWAITS

Food & Beverage

From Dylan's Cottage Bakery to The Pie Lady and more, local bakeries expand offerings and open storefronts.

Delectable rockfish (a sustainable seafood story in itself), savory wild mushrooms and tangy cranberries add local flavor to fall and winter dishes at the region's fine restaurants.

Razor clam digging, a coastal tradition, sees more newcomers trying their hands at digging with shovels and guns with potential clamming dates extending into 2022.

Barbe-Queen, Polynesian BBQ and more, moves from food truck to brick and mortar on Bay Ave., Ocean Park.

